Contact

info@anatolys.net

www.linkedin.com/in/promt (LinkedIn)

Top Skills

Design Management

Cross-functional Team Leadership

Business-to-Business (B2B)

Languages

Russian (Native or Bilingual)

Hebrew (Native or Bilingual)

English (Full Professional)

Certifications

Onboarding and Adoption Best Practices for Customer Success Management

UX Foundations: Research

Design Thinking: Understanding the Process

Patents

Loyalty Platform Integration Processing

Anatoly Slobodskoy

UX / CX Lead | Product Design | User Experiences across digital mediums and platforms.

Kfar Saba, Center District, Israel

Summary

• Managing, designing and delivering engaging user experiences across mobile, web, and platforms, B2B, B2C. Consumer Applications used by millions. Enterprise Solutions used by professionals. Proven record, results oriented.

• Specialized in building user-centered design (research / design / evaluation / iteration) and customer-driven support initiatives (engagement / measurement / improvement) to increase product and brand success. Focus on optimal efficiency, simplicity, and functionality across mobile, web, and platforms.

• Adept at all phases of project lifecycle with emphasis on Holistic User Experience.

Experience

CyberArk

Sr. UX Expert

July 2022 - Present (3 years)

Israel

Sage

Sr. UX Designer

April 2021 - June 2022 (1 year 3 months)

Israel

NCR Corporation

CXD, UX/UI Lead

October 2017 - November 2020 (3 years 2 months)

Israel

UX/UI Lead at NCR Retail line of business, leading the team responsible forNCR's next generation cloud-first enterprise retail POS platform.

• From Service design to UX on the Consumer Experience Design Team (CxD)Business Unit, I collaborated with global stakeholders to create engaging experiences for critical go-to-market products in various ecosystems.
• Helped to build the design strategy for a Core POS product allowing shareable UX patterns across multiple configurations optimized for key business segments.
• Guided design strategies for enterprise product offerings and managed projects with Product and Engineering Leads.

Prodware
Head of Product Design
March 2016 - September 2017 (1 year 7 months)
Israel

I helped to build innovative business processes through web and mobile applications across worldwide (13 countries, above all in EMEA).

PLYmedia Solutions Inc.
User Experience Designer
June 2015 - February 2016 (9 months)
Israel

• Created the world’s leading ad exchanges Tag Gallery for ad networks. Responsive web, maximized performance, increased revenue.
• User Experience design of web and mobile apps dedicated to serving company’s top-tier ad network partners.

eToro Ltd.
User Experience Designer
November 2014 - May 2015 (7 months)
Israel

• Redesigned native Android & iOS eTrader application. Cleaner design, improved efficiency, 5 million unique users in 140 countries worldwide.
• Conceptualized, designed, and executed digital brand projects.

Dell Israel
Sr. Interactive & Usability Engineer
May 2010 - October 2014 (4 years 6 months)
Dell

• I headed UX/UI at Dell's R&D, establishing its first UX team in Israel.
• In charge of Server Monitoring Dashboard design (Web, Mobile) for large-scale database environments supports Oracle, SQL Server, DB2.

• Stevie Award finalist in the 2013 American Business Awards as a New Product or Service of the Year in Cloud Application / Service category for "Foglight for Windows Azure™".

Aman Group (former Pamam-SCP)
Interaction Designer / Art Director
January 2007 - April 2010 (3 years 4 months)
Israel

Designed with maximum user engagement and powerful brand identities for Amdocs, Applied Materials, Axxana, Bank Leumi, Bank Hapoalim, Corrigon, ECI, HP, IMI (Taas), Microsoft, Ornim, Tadiran, Traiana, Tiltan, Rontal, Verint.

Education

The High Institute Of Engineering, Russia
Engineer's degree, Technical maintenance of automated control systems

Ramat Gan College, Haifa, Israel.
Diploma of Education, Web mastering and design